

# EURASME CONFERENCE 2020

**THURSDAY, NOVEMBER 26**

**9:30 Official opening:**

Prof. Alexandru Arnold Francisc Gafton, Dean of the Faculty of Letters, Alexandru Ioan Cuza University of Iasi, Romania

Prof. Ioana Maria Costea, Dean of the Faculty of Law, Alexandru Ioan Cuza University of Iasi, Romania

Prof. Inseop Shin, Director of the Academy of Mobility Humanities, Konkuk University, Korea

Prof. Gabriela Carmen Pascariu, Director of the Center for European Studies, Alexandru Ioan Cuza University of Iasi, Romania

**10:00 Keynote:** Ludmilla Kostova, St. Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria: Writing North Korea in the Twenty-first Century: Barbara Demick's *Nothing to Envy. Ordinary Lives in North Korea* and Andray Ambrahamian's *Being in North Korea as Exercises in Vertical Travel*

**10:30 Session 1: Genres of mobility**

Moderator: Soochul Kim

Dana Badulescu, Translation and Transcreation in Ezra Pound's One-Image Poem

Jinhyoung Lee, Konkuk University, Korea: Relocating 'the Modern Novel' from the Western World to the Colonial Chosŏn

Soochul Kim, Konkuk University, Korea: The Korean Webtoon on the Move: Its Infrastructural Dynamics and Socio-cultural Implications

Sorina Chiper, Alexandru Ioan Cuza University of Iasi, Romania: Asia – an Experience of the Senses: Nikos Kazantzakis' Travel Memoir

Weronika Rokicka, University of Warsaw, Poland: Re-imagining Europe: Perception of the Continent in Contemporary Indian Travel Magazines

Irina Chirica, Alexandru Ioan Cuza University of Iasi, Romania: Intercultural Communication in the Work of Leslie Marmon Silko

Oana Cogeanu, Alexandru Ioan Cuza University of Iasi, Romania: Travel Writing as Intercultural Exchange

**12:30 Lunch break**

**13:30 Keynote:** Dan Chițoiu, Alexandru Ioan Cuza University of Iasi, Romania: Meeting the Cultural Other through Artifacts

**14:00 Session 2: Communication and cultural challenges**

Moderator: Oana Cogeanu

Irina Roibu, Hankuk University of Foreign Studies, Korea: Foreign Professionals Working in Korean Companies

Corina Cara, Alexandru Ioan Cuza University of Iasi, Romania: Foreigners' Challenges in South Korea as Seen on Social Media. An Exploration of Reddit Discussions

Lorena Dumitraşciuc, Alexandru Ioan Cuza University of Iasi, Romania: Similarities and Differences between Entrepreneurs in Europe and Asia

Oana Ursu si Elena Ciortescu, Alexandru Ioan Cuza University of Iasi, Romania: Exploring Cultural Patterns in Business Communication. Europe vs Asia

Irina Marinela Deftu, Alexandru Ioan Cuza University of Iasi, Romania: From Cultural Imperialism to Linguistic Imperialism

### **FRIDAY, November 27**

**10:00 Keynote:** Michaela Mudure, Babes Bolyai University of Cluj-Napoca, Romania: Orientalism and the European Periphery

**10:30: Keynote:** James Mark, University of Exeter, UK: From Anti-Fascism to Democracy to Illiberalism: A History of Encounters between Eastern Europe and East Asia

### **11:00 Session 3: Mobility and policy issues**

Moderator: Hak Je Yu

Jooyoung Kim, Konkuk University, Korea: A Study on Korean People's Thoughts on the Immobility Situation Caused by the COVID-19 Pandemic: Focusing on the Collection of Discourses by the Mobility Humanities Education Center at Konkuk University

Gijae Seo, Konkuk University, Korea: The Policies on Hansen's Disease and Engagement of the Public: Seen through the Mass Media under the Japanese Colonial Rule of Korea

Anton Gostevschih, Euro Culturart, Romania: At the Crossroads of Worlds. Challenges of Eurasian Migration in 2020

Hak Je Yu, Alexandru Ioan Cuza University of Iasi, Romania: The Three Seas Initiative: An Impact on Eurasia

Junwoo Choi, Alexandru Ioan Cuza University of Iasi, Romania: Europe: Another Statist Continent? The Case of COVID-19

### **13:00 Lunch break**

**14:00 Keynote:** Osman Bilen, Dokuz Eylül University, Turkey: Exchange of Ideas: Example of the First Ottoman Journal of Philosophy

**14:30 Keynote:** Asha Mukerjee, Visva-Bharati Central University, India: Human Mobility and Translation as Dialogue with Different Religious Traditions

### **15:00 Discussion and conclusions with the conference participants**

Moderators Oana Cogeanu, Soochul Kim, Hak Je Yu

**ONLINE PLATFORM:**

Join Zoom Meeting

<https://us02web.zoom.us/j/88145323039?pwd=K01ZaXJ6b09oamRUMlh2Q1FjaGlpdz09>

Meeting ID: 881 4532 3039

Passcode: 431948

Topic: EURASME International Conference on Eurasian Travel and Intercultural Exchanges

Time: 26 & 27 November